



# DEMOCRACY AT WORK PROJECT

California Secretary of State Debra Bowen ▪ [www.sos.ca.gov](http://www.sos.ca.gov)

The **MyVote Democracy At Work Project** invites businesses, state and local government and nonprofit groups to strengthen our democracy by engaging in nonpartisan outreach to encourage employees, customers and members to participate in elections. The project offers ideas designed to spark creativity for spreading the word about voting, and recognizes the civic spirit of everyone who takes part by listing them on the Secretary of State's website.

Following are some ways you can boost voter turnout for the **November 4, 2014, General Election**. Join us – and turn your company, business or organization into an Election Day Hero!

## ▪ Newsletter, Intranet, Email

Sample message featuring two key deadlines

The **November 4 General Election** is just around the corner. In coordination with the California Secretary of State, <company or organization> is encouraging you, your family and friends to vote!

The last day to register to vote in this election is **October 20**. Registration is easy at [RegisterToVote.ca.gov](http://RegisterToVote.ca.gov). Polls are open on Election Day from 7:00 a.m. to 8:00 p.m.

Did you know that any registered California voter can vote by mail? Just fill in and print an application at [www.sos.ca.gov/elections\\_m.htm](http://www.sos.ca.gov/elections_m.htm), then mail it in time to arrive at your county's elections office by **October 28**.

For more information call the Secretary of State's voter hotline at (800) 345-VOTE or visit [www.sos.ca.gov/elections/voting-in-california](http://www.sos.ca.gov/elections/voting-in-california).

## ▪ Website, Facebook, Tweet, Text Message

Add the "MyVote Election Information" or "Register to Vote" button, both shown below, to a website or Facebook page. The buttons and instructions for linking them to the Secretary of State's Voting in California or Register to Vote web page are at [www.sos.ca.gov/elections/bug/bug.htm](http://www.sos.ca.gov/elections/bug/bug.htm).



Sample tweet about voting to send no later than October 23.

Need information about the **November 4 General Election**? Want to sign up to vote by mail? Visit [www.sos.ca.gov/elections/voting-in-california](http://www.sos.ca.gov/elections/voting-in-california).

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- **Website, Facebook, Tweet, Text Message (continued)**

Sample Facebook post to send no later than October 23.

Did you know that any registered California voter can vote by mail? Just fill in and print an application at [www.sos.ca.gov/elections\\_m.htm](http://www.sos.ca.gov/elections_m.htm), then mail it in time to arrive at your county's elections office by **October 28**. For more information call the Secretary of State's voter hotline at (800) 345-VOTE or visit [www.sos.ca.gov/elections/voting-in-california](http://www.sos.ca.gov/elections/voting-in-california).

Sample tweet or text message to send on, or shortly before, Election Day

Wondering where to vote on **November 4**? To find your polling place, contact the Secretary of State at (800) 345-VOTE or [www.sos.ca.gov](http://www.sos.ca.gov).

- **Paycheck Stubs and Envelopes**

Foster good citizenship with a payday message about voting

Are you registered to vote in the **November 4 General Election**? Do you want to sign up to vote by mail? Call the Secretary of State's voter hotline at (800) 345-VOTE or go to [www.sos.ca.gov](http://www.sos.ca.gov).

- **Inspire Employees to Be Poll Workers**

Send a message about volunteering on Election Day

Help strengthen our democracy while serving your community as a poll worker on Election Day. For more information, contact the Secretary of State at (800) 345-VOTE or visit [www.sos.ca.gov/elections/pollworker.htm](http://www.sos.ca.gov/elections/pollworker.htm).

Consider "adopting" a polling place, where two or three employees can work as a team. For information, contact your county's elections office using the list provided at [www.sos.ca.gov/elections/elections\\_d.htm](http://www.sos.ca.gov/elections/elections_d.htm).

**Who participates in the MyVote Democracy At Work Project?**

See a list of the employers and organizations that participate at [www.sos.ca.gov/elections/myvote-democracy-at-work-project](http://www.sos.ca.gov/elections/myvote-democracy-at-work-project).

**For more information, or to order voter registration forms, please contact:**

California Secretary of State Debra Bowen  
Voter Education and Outreach Services  
1500 11<sup>th</sup> Street, 6<sup>th</sup> Floor  
Sacramento, CA 95814  
(916) 651-3070  
[DemocracyAtWork@sos.ca.gov](mailto:DemocracyAtWork@sos.ca.gov)